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TRANSMITTAL FORM			Application Number		10/675,377		
			Filing Date		09/30/2003		
(to be used for all correspondence after initia			r initial filing) First Named		tor	Jeyhan Karaoguz et al	
(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				Group Art Unit		2157	
			Examiner Name		To be assigned		
Total Number of Pages in	ssion 3		Attorney Docket Number		14970US02		
ENCLOSURES (check all that apply)							
Fee Transmittal Forn Fee Attached Amendment/Reply	ee Attached		ent Pa oplica (s) (	tion) sheets)	After Allowance Communication to Group  Appeal Communication to Board of Appeals and Interferences		
After Final		Licensing-related Papers  Petition		Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)			
Affidavits/declaration(s)		Petition to Convert to a		(Appeal Notice, Brief, Reply Brief)  Proprietary Information			
Extension of Time Request		Provisional Application		plication	Status Letter		
Express Abandonment Request		Power of Attorney		Other Enclosure(s) (please			
Information Disclosure Statement		Terminal Disclaimer		identify below): See "Remarks"			
PTO 1449/08A with references		Request for Refund  CD Number of CD(s)					
Certified Copy of Priority Document(s)							
Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53		Remarks	Certificate Under 37 C.F.R. ' 3.73(b) (1 page) Stamped return postcard				
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT							
Firm or Individual Name  McAndrews Held & Malloy, Ltd.							
Signature	Signature Michael T. Cruz Michael T. Cruz						
Date September 1, 2004							
CERTIFICATE OF MAILING							
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on Leptenden 1, 2004.							
Name (Print/type) Michael T. Cruz				Registration No. (Atte	,	•	44,636
Signature	Cur				Date	9/1/2004	

## SEP 0 7 2004 SEP O 7 2004 SEP O

## **POWER OF ATTORNEY FROM ASSIGNEE**

Broadcom Corporation, a corporation of <u>California</u>, having a principal place of business at <u>16215</u> <u>Alton Parkway, Irvine, California</u> <u>92618-3616</u>, is assignee of the entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), by reason of an Assignment to the Assignee executed on September 26, 2003, of an invention known as <u>Media Processing System Supporting Adaptive Digital Media Parameters Based On End-User Viewing <u>Capabilities</u> (Attorney Docket No.14970US02), which is disclosed and claimed in a patent application of the same title by the inventors Jeyhan Karaoguz and James D. Bennett (said application filed on September 30, 2003 at the U.S. Patent and Trademark Office, having Application Number 10/675,377).</u>

The assignee hereby appoints U.S. attorneys and/or agents at McAndrews, Held & Malloy, Ltd. (Chicago, IL), Customer No. 23,446, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

The Assignee hereby grants said attorneys the power to insert on this Power of Attorney any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

Send correspondence to:

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Direct phone calls to 312-775-8000.

FOR: Broadcom Corporation

SIGNATURE:

BY: Dee Henderson

Manager, Intellectual Property Portfolio

DATE: 1549UST 26,2004



## Certificate Under 37 C.F.R. §3.73(b)

Docket No.: 14970US02

Applicant/Patent Owner: Jeyhan Karaoguz and James D. Bennet Application No./Patent No.: 10/675,377 Filed/Issue Date: September 30, 2003 Entitled: Media Processing System Supporting Adaptive Digital Media Parameters Based On End-**User Viewing Capabilities Broadcom Corporation** , a <u>corporation</u>, (Type of Assignee, e.g., corporation, partnership, university, government agency,etc.) (Name of Assignee) states that it is: 1. [X] the assignee of the entire right, title, and interest, or 2. [] an assignee of an undivided part interest in the patent application/patent identified above by virtue of either: A. [X] An Assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 014271, Frame 0923, or for which a copy thereof is attached. OR B. [] A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as shown below: 1. From: The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached. 2. From: To: The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached. To: \_ The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached. [ ] Additional documents in the chain of title are listed on a supplemental sheet. [ ] Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.81 The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee. Signature: Dee Henderson Name: Manager, Intellectual Property Portfolio Title: troust 26,2000